

# ZOO FARI

SUPPORT PACKET 2026



**ZOO**  
knoxville



# Zoofari 2026 Committee

The Zoofari Committee is instrumental in achieving the fundraising goals of Zoofari and Zoo Knoxville. Their dedication to this volunteer committee makes Zoofari the unique and wonderful event that it is.

## ZOOFARI CO-CHAIRS

Nell Kedrow  
Liz Harrop

## AUCTION CHAIR

Lexi Blackburn

- |                              |                            |
|------------------------------|----------------------------|
| Brittany Bailey, Past Chair  | Donna Huffaker             |
| Anderson Bolin               | Jinger Kelson              |
| Michelle Collins, Past Chair | Ronda Landsman, Past Chair |
| Paige Conlin                 | Jon Leonard                |
| Joy Edwards                  | Ami Patel                  |
| Kendall Gray                 | Lindsay Serfass            |
| Sarah Harris                 | Kyri Tombras               |
| Morgan Haun                  | Heather Waliga             |

## A Message from the Co-Chairs

Since 1987, Zoofari has been the premier fundraising event for Zoo Knoxville -- and a must-attend celebration on the city's social calendar. Each spring, this dazzling evening raises over \$1,000,000 in vital support for the zoo's education, conservation and animal care initiatives.

While the annually changing theme keeps Zoofari fresh, guests always enjoy a dazzling cocktail hour with unique animal encounters, a gourmet multi-course dinner, exciting live auction and lively after-party.

This year, we're adding a bit of bite to the excitement with our theme, Vin and Venom. Expect an evening that radiates high energy and fierce elegance with a touch of danger and a hint of mystery.

You can help make Zoofari the most successful yet by:

- Sponsoring Zoofari and joining us for a night that's as impactful as it is unforgettable.
- Donating a unique product or service to our unmatched auction, featuring new and exciting items and experiences.

In the pages ahead, you'll discover how your support of Zoofari and Zoo Knoxville does more than just create an amazing night—it helps conserve wildlife, connect communities, and inspire the next generation of environmental stewards.

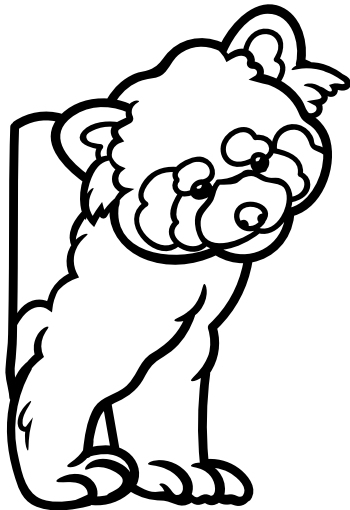
Thank you for considering a role in this wild adventure. If you have any questions, please don't hesitate to reach out—we'd love to talk with you.

With gratitude,

Nell Kedrow, Zoofari 2026 Co-Chair

Liz Harrop, Zoofari 2026 Co-Chair

# DID YOU KNOW ZOO KNOXVILLE...



Is home to the most successful red panda breeding program in the world with over 110 cubs born since 1978.



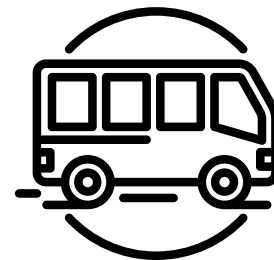
Welcomes over 585,000 guests each year, fueling local economic impact of \$51.5 million.



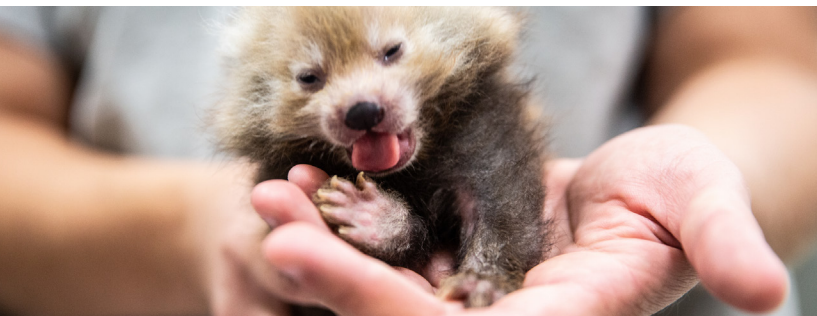
Is a leader in AZA-accredited conservation initiative SAFE programs - participating in 12!















Cares for more than 1,500 animals across 200 species.



Hosts nearly 55,000 field trip attendees with 10,450 free Knox County Student Field Trip admissions.



# SPONSORSHIP INFORMATION

<b>Sponsor Benefits</b>	<b>Presenting Sponsor (\$50,000)</b>	<b>Passionate Red Panda (\$30,000)</b>	<b>Honorable Otter (\$17,500)</b>	<b>Treasured Tiger (\$12,000)</b>	<b>Remarkable Rhino (\$10,000)</b>
Zoofari Tickets (4/25/26)	20 (2 Tables)	20 (2 Tables)	20 (2 Tables)	10 (1 Table)	10 (1 Table)
Premier Recognition					
Prominent Logo / Name Placement					
Preferred Seating					
Premium Drink Service					
Circle of Friends Membership (see pg. 5 for details)	President's Circle Gold Level	President's Circle Silver Level	President's Circle Bronze Level	President's Circle Bronze Level	Conservationist Circle Sapphire Level
Name Inclusion on Materials					
Patron Party Ticket (Fall 2026)	10	8	6	4	2

Individual tickets are available for purchase for \$1,000 each.

Those purchasing tickets will be recognized as event patrons in our Zoofari digital materials. Additionally, ticket purchases will go towards our Circle of Friends Cumulative Giving program and qualify for a Circle of Friends membership.

Underwriting opportunities are available for those who want to support Zoofari, but cannot attend the event or those who want to support Zoofari using a donor advised fund. These are fully tax-deductible gifts, no benefits will be received.

Deadline for inclusion on all published materials is January 31, 2026.

Payment for support is due by April 15, 2026.



Scan to Secure your Spot

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For Questions:

 [zoofari@zooknoxville.org](mailto:zoofari@zooknoxville.org)

 (865) 224-7132

# AUCTION INFORMATION


Unmatched in the region, Zoofari's auctions feature new, innovative, and exciting items that aren't available to the general public! From getaways and staycations to original artwork, to musical and culinary experiences, wellness offerings and more, Zoofari's silent, premium and live auctions have it all! We are so appreciative of our donors who help us curate these fantastic auctions and help us raise over \$200,000 each year!



If you would like to donate to Zoofari's auctions, we only ask that donations be valued at a minimum of \$100. By donating to this event, not only are you supporting Zoo Knoxville, a local treasure to the community, but you are also introducing your business/ services to potential new audiences. All donations are greatly appreciated and may be tax deductible. Scan the QR code below to access the auction donation form for more information.



 [zoofari@zooknoxville.org](mailto:zoofari@zooknoxville.org)

 (865) 224-7132



	Curator Circle		Conservationist Circle			President's Circle			
	Pearl	Amber	Jade	Amethyst	Sapphire	Bronze	Silver	Gold	Black Diamond
	\$300	\$600	\$1,200	\$3,000	\$6,000	\$12,000	\$25,000	\$50,000	\$100,000
18). Dinner with CEO							✓	✓	✓
17). VIP Parking						✓	✓	✓	✓
16). One (1) Beastro Entree Coupon			✓	✓	✓	✓	✓	✓	✓
15). VIP Limo Cart Excursion			✓	✓	✓	✓	✓	✓	✓
14). Animal Encounter or Experience		✓	✓	✓	✓	✓	✓	✓	✓
13). Invitation to Lunch 'n Learn series	All	All	All	All	All	All	All	All	All
12). Additional Guest Passes	10	10	10	10	10	10	10	10	10
11). Carousel or Train Tickets	10	10	10	10	10	10	10	10	10
10). Annual "Thank You" Item	✓	✓	✓	✓	✓	✓	✓	✓	✓
9). Food & Retail Discounts	✓	✓	✓	✓	✓	✓	✓	✓	✓
8). Listing in Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓
7). Status Recognition Cards	White	Orange	Green	Purple	Blue	Bronze	Silver	Gold	Black
6). E-newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓
5). VIP Phone/Email Access	✓	✓	✓	✓	✓	✓	✓	✓	✓
4). Priority Zoo Camps Registration	✓	✓	✓	✓	✓	✓	✓	✓	✓
3). Priority Travel Programs Registration	✓	✓	✓	✓	✓	✓	✓	✓	✓
2). Invitation to Appreciation Events	✓	✓	✓	✓	✓	✓	✓	✓	✓
1). General Membership Benefits	✓	✓	All Access	All Access	All Access	All Access	All Access	All Access	All Access



39<sup>th</sup> Annual Zoofari  
Saturday, April 25, 2026

SPONSORSHIP AGREEMENT FORM

Sponsor Information

NAME AS IT SHOULD APPEAR IN SPONSOR LISTING:

ADDRESS:

CONTACT NAME:

EMAIL:

PHONE:

Level of Support

I am pleased to support Zoo Knoxville at the following level:

- Presenting Sponsor - \$50,000 (2 Tables of 10)
- Passionate Red Panda - \$30,000 (2 Tables of 10)
- Honorable Otter - \$17,500 (2 Tables of 10)
- Treasured Tiger - \$12,000 (1 Table of 10)
- Remarkable Rhino - \$10,000 (1 Table of 10)
- \_\_\_\_\_ ticket(s) (\$1,000 per ticket)
- I/We would like to include a tax-deductible gift in support of Zoo Knoxville in the amount of \$\_\_\_\_\_

Benefits associated with each level of sponsorship are provided in the sponsorship proposal.

To ensure inclusion in Zoofari materials, return this form to Zoo Knoxville by **January 31, 2026**.

By submitting this form, you commit to supporting Zoofari at the designated level and acknowledge that payment is required prior to **April 15, 2026**.

DONOR SIGNATURE:

DATE:

Method of Payment

- Please send an invoice to the email address listed above (*invoices will be sent early January 2026*).
- I will mail a check (Payable to Zoo Knoxville and mail to 3500 Knoxville Zoo Drive | Knoxville, TN | 37914)
- I will pay with a credit card at <https://www.zooknoxville.org/events/zoofari/>

THANK YOU FOR SUPPORTING ZOO FARI AT ZOO KNOXVILLE AND HELPING US RAISE OVER \$1 MILLION IN SUPPORT OF THE ZOO'S EDUCATION, CONSERVATION, AND ANIMAL CARE PROGRAMS.

YOUR DONATION MAY BE TAX DEDUCTIBLE. PLEASE CONSULT WITH YOUR TAX ADVISOR. FEDERAL TAX ID: 62-1034633

PLEASE COMPLETE AND EMAIL TO: ZOO KNOXVILLE C/O DEVELOPMENT DEPARTMENT @ [ZOOFARI@ZOOKNOXVILLE.ORG](mailto:ZOOFARI@ZOOKNOXVILLE.ORG)

SCAN THE QR CODE OR [CLICK HERE](#) TO FILL OUT AND SUBMIT FORM ONLINE:





39<sup>th</sup> Annual Zoofari  
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### AUCTION ITEM DONATION FORM

FILLED OUT BY:  DONOR  ON BEHALF OF DONOR BY:

#### Donor Information

NAME AS YOU WOULD LIKE IT TO APPEAR IN AUCTION LISTING:

ADDRESS:

CONTACT NAME:

EMAIL:

PHONE:

#### Item Information

ITEM NAME:

VALUE (REQUIRED FOR TAX PURPOSES):

DESCRIPTION: Please provide as many details as possible to help us create auction descriptions that entice bidders and promote your business. Send promotional photos and logos to [zoofari@zooknoxville.org](mailto:zoofari@zooknoxville.org).

HOW TO REDEEM (Include contact information if different from above):

RESTRICTIONS (e.g., # of people, blackout dates, weekdays only, gratuity not included, etc.):

EXPIRATION DATE:

TANGIBLE ITEMS:

- ITEM WILL ACCOMPANY THIS FORM
- DONOR WILL DELIVER TO ZOO KNOXVILLE
- DONOR REQUESTS PICKUP

INTANGIBLE ITEMS:

- CERTIFICATE ACCOMPANIES THIS FORM
- DONOR WILL PROVIDE CERTIFICATE BY APRIL 3rd

DONOR SIGNATURE:

DATE:

ZOOFARI COMMITTEE MEMBER REQUESTING DONATION:

THANK YOU FOR SUPPORTING ZOOFARI AT ZOO KNOXVILLE AND HELPING US RAISE OVER \$1 MILLION IN SUPPORT OF OUR MISSION.

YOUR DONATION MAY BE TAX DEDUCTIBLE. PLEASE CONSULT WITH YOUR TAX ADVISOR. FEDERAL TAX ID: 62-1034633

PLEASE COMPLETE AND EMAIL TO ZOO KNOXVILLE C/O DEVELOPMENT DEPARTMENT @ [ZOOFARI@ZOOKNOXVILLE.ORG](mailto:ZOOFARI@ZOOKNOXVILLE.ORG)  
OR SCAN THE QR CODE BELOW OR [CLICK HERE](#) TO FILL OUT AND SUBMIT THIS FORM ONLINE:

